

FOR IMMEDIATE RELEASE



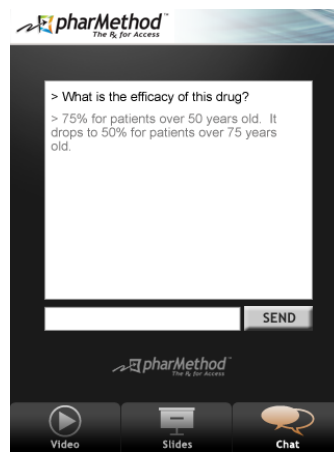
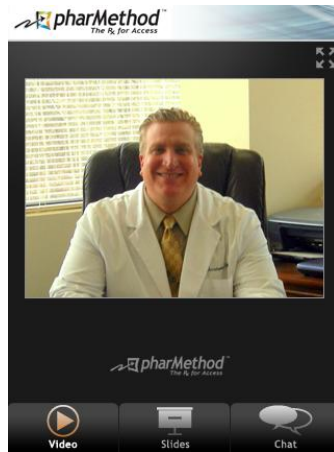
Annette Preston, Marketing Director  
2556 Metropolitan Drive  
Trevose, PA 19053  
P: 1-215-352-5143  
apreston@.pharmethod.com

**PharMethod, Inc launches PharmaCAST iPhone app for  
mobile viewing of live webcasts**

Trevose, PA, February 16 – On Tuesday, PharMethod launched a PharmaCAST webcast viewing app for the iPhone, iPad and iPod Touch.

Available for free from the iTunes store, the new app gives PharmaCAST virtual event attendees the ability to attend PharMethod hosted webcasts from the road. The app includes all of the major functionality of webcast viewing. Participants can watch the live, real-time speaker; see the presenter slides as they change with the presentation; or text chat to engage with the presenter. These features lead the competition in mobile access to virtual events.

Screenshots of the new app provided below:



PharMethod, Inc. is an innovative strategic solutions partner and industry leader providing innovative communications channels to reach targeted physicians, clinicians and other healthcare professionals via compliant solution strategies.

###

