



PharmaSPEAK

KOL Relationships

What is PharmaSPEAKSM?

PharmaSPEAK is a service and software management platform for the contracting, education and management of your speakers. This expansive relationship management solution, that is second to none in its ease of implementation and efficiency of cost, helps clients adhere to industry, state and federal guidelines concerning healthcare professional interactions.

Through industry established protocol, PharmaSPEAK implements complete speaker contracting, speaker education, testing and certification. Additionally, lecture content can be better controlled thru PharmaSPEAK slide deck uploading and customizing features. And, as with all PharMethod solutions, costs are always tracked for inclusion in any cost analysis reporting.

Platform Overview

The PharmaSPEAK speaker bureau solution consists of a customized web portal interface that systematically prepares key opinion leaders to speak. It tracks the relevant information of existing approved speakers and accepts nominations on potential speakers. Through the use of its software modules, PharmaSPEAK makes it easy to implement a complete, compliant host / speaker relationship. Highlights include:

- Key opinion leader contracting, education, testing and certification
- Slide deck uploading with presentation customizing options
- KOL tracking for number of available speaking engagements left
- Speaker payment and tracking
- Speaker eligibility checking industry-wide

Modules

- Speaker Training & Education
- Speaker Contracting
- Speaker Logistics Management
- Financial Management
- Slide Deck Management & Customizing
- Compliancy Reporting
- Honorarium Management
- Views of Itineraries, Articles and Profiles

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